

Jessica Muñiz Witmer

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A well established designer and creative leader with over ten years professional experience.

Ability to work with multi-disciplinary teams, diverse client styles, and various product goals to create successful design solutions.

PROFESSIONAL EXPERIENCE

The Washington Post

Senior Web Designer, Washington, DC 2005-Present

- + In-house web designer collaborates with Marketing and Advertising departments
- + Provides strategic solutions for subscribers, advertisers and the general public
- + Maintains solid brand with style guides, documentation, template and graphic production
- + Sketches ideas with clients, creates mood boards, wire-frames and interactive prototypes
- + Presents final concepts to stake-holders with strong communication skills
- + Self-manages & works on multiple projects with competing deadlines

Departments include Marketing, Advertising, and New Ventures.

Swim Design Consultants

Lead Web Designer, Silver Spring, MD 2003-2005

- + Provided interactive solutions for educational and museum related clients
- + Worked closely with project manager, developer and client to create kiosks and websites
- + Designed and animated alumni appeals and email newsletter templates
- + Executed design from product conception to completion

Clients include Smithsonian, Brooklyn Museum, Harvard University and Folger Shakespeare Library.

Razorfish Consultants

Designer, Boston, MA 2000-2001

- + Designed online solutions for Fortune 500 companies.
- + Worked closely with a multi-discipline team of strategists to create large scale projects.
- + Provided design support for large scale projects including graphic production and animation

Clients include Estee Lauder International Division, Gloss.com, and Origins Cosmetics.

INTERNSHIP EXPERIENCE

Dennis Publishing Interactive

Web Design Internship, New York, NY, 2000

Little and Associates Architects

Environmental Design Internship - Charlotte, NC, 1998

The Des Moines Register

Information Design Internship, Des Moines, IA, 1997

EDUCATION & TRAINING

BFA Graphic Design, Iowa State University, 1995-2000

Certified Agile Methodology Training 2008

CSS Standards & Best Practice Training 2007

SOFTWARE

Adobe Creative Suite - Photoshop, Illustrator, InDesign, Flash, Dreamweaver

Microsoft - Word, PowerPoint, Excel

Apple - iPhoto, iMovie

WebApps & Misc. - Flickr, Firefox Firebug, 37 Signals (BaseCamp & BackPackIt), Delicious,

Facebook, AIM, WordPress, Google (Docs, Calendar & Analytics), Twitter, SocialText Wiki,

Campaign Monitor, cssEdit, youTube, Vimeo, OmniGraffle, and more.